

Sage ERP X3

Global Convention 2014

Lisbon 12-15 May



Date and Venue



Sage ERP X3
Global Convention

The Sage ERP X3 Global Convention will take place at the Corinthia Hotel in Lisbon, from **May 12 to 15, 2014.**

Please plan to leave on Friday 16, as we will have our closing party on Thursday evening.



Why attend



Sage ERP X3
Global Convention

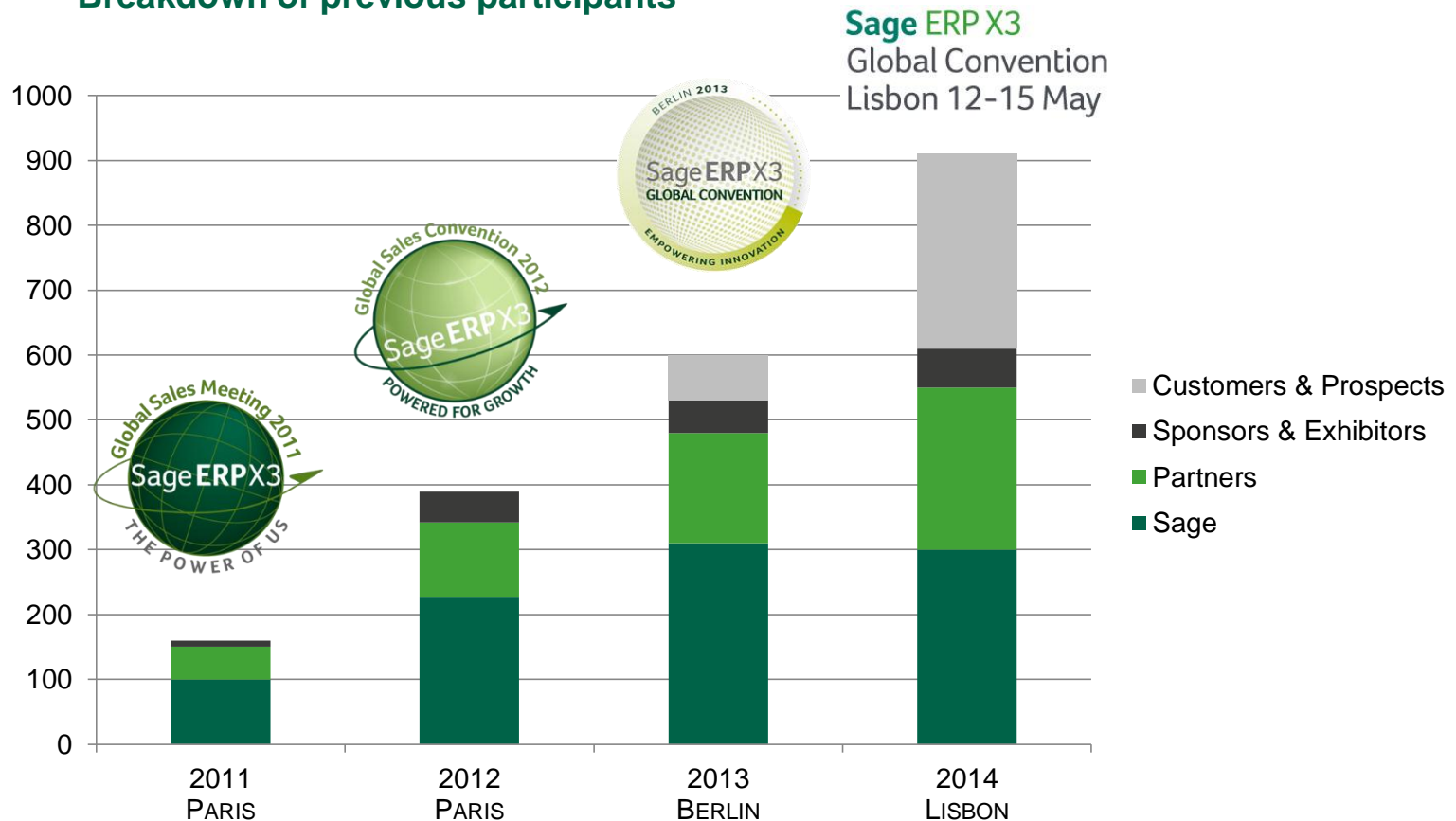


Grow forward



Sage ERP X3 Global Convention

Breakdown of previous participants



Target Audience



Sage ERP X3
Global Convention

Sage 300	Partners 250-300	Customers Prospects 300-400	« Influencers »
<p>Mid-Market Sales Presales Marketing Strategy/coms <i>Customer services</i> <i>Professional services</i> <i>Product development</i></p> <p>SMB Managing Directors Head of Sales Marketing Director</p> <p>Local PR managers ExCo Sage Group</p>	<p>Relationship Sage ERP X3 resellers Sage resellers (non X3) Non Sage resellers ISV & developers, Alliances</p> <p>Audience Sales Marketing Presales Consultants Developers Technicals C-level / business owner</p>	<p>SMB outgrowing MM prospects Sage MM Customers (cross-sell, migration, upgrade)</p> <p>Audience: C-level Project managers (TBC)</p>	<p>Analysts Journalists Advisors</p>

Agenda Overview



	Monday 12 Strategy	Tuesday 13 Enablement	Wednesday 14 Launch Event	Thursday 15 Customers Day	
A M	Arrivals Sage and Business partners	Keynote V7: Embark on Version 7 The Challenger Sale Break-out sessions	Village Opening Ceremony Expert sessions (Sponsors)	Sage ERP X3 briefing Supporting your Priorities Customer testimonial (In English In French)	Sessions for Partners: Global Brand campaign Competition: Your input Support slot
	LUNCH TIME			LUNCH TIME	
P M	Strategic Keynote: Challenges for Business Growth Strategy and Business Update Sage ERP X3 V7 Briefing	Break-out sessions for Sales & Marketing Presales & Consultants Developers/ technicals C-level / Owners Go To Market by country (local language)	Customers welcome in the Village Global Launch of Sage ERP X3 Version 7 Cocktail reception in the village	Sponsor slot Round table The Benefit of Partnering with Sage (In English In French) Cocktail reception in the Village	Sales & Marketing deliverables Why Becoming A Sage ERP X3 partner? (prospect partners) Training path: Optimise your learning curve
	Networking Dinner	Award Ceremony	Private dinners (local)		Closing Party For Sage & Partners Only
Sage ERP X3 Global Convention 2014 - Lisbon, 12-15 May 2014					

PARTNERS

Early Bird (Feb 28) –
1.900€

Standard (From
March 1) – **2.100€**

Full pass includes 4 nights' accommodation from May 12th to 15th, 2014 and breakfast, access to all presentations, lunches and evening events.

It does not include travel, additional food, beverages and personal expenses.

VAT in addition: 20%

EXHIBITORS

AVAILABLE

3 packages available
from

2.500€ to 5.500€

SPONSORS

AVAILABLE

4 packages from
5.000 to 25.000€

BRONZE
SPONSOR

SILVER
SPONSOR

GOLD
SPONSOR

PLATINIUM
SPONSOR

REGISTRATION AVAILABLE ON <http://convention.sageerp3.com>

Contact us at convention.sageerp3@sage.com

Key milestones



Sage ERP X3 Global Convention

	JAN	FEB	MAR	APR	MAY
Milestones	28 - Registration opening for Sage & Partners	28 - Early bird closing for Partners Registration opening for Customers and prospects	15 - Registration to sessions opening for all Mobile app availability	2 - Awareness & buzz on Social Media 30 - Registration closing for BP	12-15 - Global Convention 14-15 - Launch Event and Customer Day
Activities	<p>Sponsors / Exhibitors registration</p> <p>Business Partners registrations</p> <p>Customers & Prospects registration</p> <p>Journalists & Analysts registration</p>				

See you in Lisbon!